

RANKING LIGEIOS MARCA E GRUPOS

	Passageiros	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	Peso %
Auto Zarco	Renault	28	33	6	18	15	35	43	49	34	40	24		325	16,96%
Auto Zarco	Dacia	5	6	6	1	3	4	4	3	3	2	2		39	2,04%
Diversauto	Nissan	17	14	2	14	9	9	15	10	14	8	15		127	6,63%
CIAM	Seat	3	6	5	1	4	8	7	5	3	9	8		59	3,08%
CIAM	Suzuki	1	2	-	-	1	1	1	-	1	-	2		9	0,47%
MENDES GOMES&Cª.	Volvo	6	5	1	3	4	6	5	5	7	6	5		53	2,77%
MENDES GOMES&Cª.	Fiat	15	21	12	3	7	10	14	12	13	11	16		134	6,99%
MENDES GOMES&Cª.	Jeep	1	2	2	1	2	1	-	2	1	1	2		15	0,78%
MENDES GOMES&Cª.	Alfa Romeo	1	1	-	-	-	-	-	-	-	-	1		3	0,16%
MENDES GOMES&Cª.	Toyota	16	24	28	2	2	8	13	13	8	6	6		126	6,58%
MENDES GOMES&Cª.	Lexus	-	-	-	-	-	-	-	-	-	-	-		-	0,00%
Madeira Auto-Car	Ford	7	13	4	1	4	8	13	9	7	9	8		83	4,33%
Madeira Auto-Car	Kia	8	5	1	8	4	3	9	5	8	6	8		65	3,39%
Madeira Auto-Car	Mazda	1	1	3	1	-	-	1	1	2	1	1		12	0,63%
Madeira Auto-Car	Citröen	11	11	2	2	3	1	14	12	14	8	7		85	4,44%
Madeira Motores	Mini	4	6	4	2	3	3	5	3	4	4	6		44	2,30%
Madeira Motores	BMW	13	13	12	2	6	7	9	9	8	8	10		97	5,06%
Madeira Motores	Honda	-	-	4	-	-	2	2	2	-	2	1		13	0,68%
Madeira Motores	Hyundai	14	14	15	7	10	16	24	17	14	15	14		160	8,35%
C Santos VP	Peugeot	20	9	3	7	9	13	10	16	5	9	14		115	6,00%
C Santos VP	Mitsubishi	1	1	1	3	4	1	4	3	2	1	3		24	1,25%
C Santos VP	Mercedes	10	6	5	6	7	6	13	12	11	12	9		97	5,06%
C Santos VP	Smart	2	5	3	-	1	11	7	3	3	1	6		42	2,19%
C Santos VP	Opel	11	4	2	-	1	2	4	1	5	-	6		36	1,88%
C Santos VP	Volkswagen	10	10	5	5	6	8	12	8	10	9	13		96	5,01%
C Santos VP	Skoda	2	2	-	1	-	1	2	3	2	5	1		19	0,99%
C Santos VP	Audi	5	5	2	1	-	3	2	5	6	6	3		38	1,98%
Total		212	219	128	89	105	167	233	208	185	179	191	-	1 916	100,00%

Grupo	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	% Mercado	Posição Ranking:
Camacho	54	61	19	34	32	57	70	67	55	59	51	-	559	29,18%	1
C Santos	61	42	21	23	28	45	54	51	44	43	55	-	467	24,37%	2
Madeira Auto-Car	27	30	10	12	11	12	37	27	31	24	24	-	245	12,79%	5
Mendes Gomes	39	53	43	9	15	25	32	32	29	24	30	-	331	17,28%	3
Madeira Motores	31	33	35	11	19	28	40	31	26	29	31	-	314	16,39%	4
Total	212	219	128	89	105	167	233	208	185	179	191	-	1 916	100,00%	

Marca Top 5	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	% Mercado	Posição Ranking:
Renault	28	33	6	18	15	35	43	49	34	40	24	-	325	16,96%	1
Toyota	16	24	28	2	2	8	13	13	8	6	6	-	126	6,00%	4
Fiat	15	21	12	3	7	10	14	12	13	11	16	-	134	2,30%	3
Nissan	17	14	2	14	9	9	15	10	14	8	15	-	127	3,08%	5
Hyundai	14	14	15	7	10	16	24	17	14	15	14	-	160	3,39%	2
Outras	122	113	65	45	62	89	124	107	102	99	116	-	1 044	68,27%	
Total Mercado	212	219	128	89	105	167	233	208	185	179	191	-	1 916	100,00%	

Marca Top Premium	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	% Mercado Premium	Posição Ranking:
Mercedes	10	6	5	6	7	6	13	12	11	12	9	-	97	33,68%	1
BMW	13	13	12	2	6	7	9	9	8	8	10	-	97	33,68%	1
Volvo	6	5	1	3	4	6	5	5	7	6	5	-	53	18,40%	3
Audi	5	5	2	1	-	3	2	5	6	6	3	-	38	13,19%	4
Lexus	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%	6
Alfa Romeo	1	1	-	-	-	-	-	-	-	-	1	-	3	1,04%	5
Total Mercado	35	30	20	12	17	22	29	31	32	32	28	-	288	100,00%	

RANKING LIGEIOS MARCA E GRUPOS

Peso Marcas Premium	16,51%	13,70%	15,63%	13,48%	16,19%	13,17%	12,45%	14,90%	17,30%	17,88%	14,66%	#DIV/0!	15,03%
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	Comerciais	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	Peso %
Auto Zarco	Renault	4	1	2	1	-	5	3	1	1	1	2	-	21	7,98%
Auto Zarco	Dacia	-	-	-	2	-	-	-	-	-	-	-	-	2	0,76%
Diversauto	Nissan	-	1	-	-	1	2	-	-	-	-	-	-	4	1,52%
CIAM	Seat	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
CIAM	Suzuki	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Volvo	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Fiat	3	3	2	1	2	3	3	2	5	4	4	-	32	12,17%
Mendes Gomes	Jeep	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Alfa Romeo	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Toyota	1	3	1	-	1	1	3	1	-	3	7	-	21	7,98%
Mendes Gomes	Lexus	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Ford	-	1	3	1	1	2	2	-	3	4	2	-	19	7,22%
Madeira Auto-Car	Kia	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Mazda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Citr�en	5	5	2	1	3	7	4	4	5	2	7	-	45	17,11%
Madeira Motores	Mini	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	BMW	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	Honda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	Hyundai	-	1	-	-	-	-	-	-	-	-	-	-	1	0,38%
C Santos VP	Peugeot	7	6	4	2	-	2	1	3	1	3	-	-	29	11,03%
C Santos VP	Mitsubishi	-	24	21	1	4	6	2	2	3	-	3	-	66	25,10%
C Santos VP	Mercedes	-	3	2	-	1	-	-	1	-	1	-	-	8	3,04%
C Santos VP	Smart	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Opel	-	1	-	-	-	-	-	1	2	-	-	-	4	1,52%
C Santos VP	Volkswagen	2	1	1	-	-	1	1	1	1	1	-	-	9	3,42%
C Santos VP	Skoda	-	-	-	1	-	-	-	-	-	-	-	-	1	0,38%
C Santos VP	Audi	-	-	-	1	-	-	-	-	-	-	-	-	1	0,38%
Total		22	50	38	11	13	29	19	16	21	19	25	-	263	100,00%

Grupo	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	% Mercado	Posi�o Ranking:
Camacho	4	2	2	3	1	7	3	1	1	1	2	-	27	10,27%	4
C Santos	9	35	28	5	5	9	4	8	7	5	3	-	118	44,87%	1
Madeira Auto-Car	5	6	5	2	4	9	6	4	8	6	9	-	45	17,11%	3
Mendes Gomes	4	6	3	1	3	4	6	3	5	7	11	-	72	27,38%	2
Madeira Motores	-	1	-	-	-	-	-	-	-	-	-	-	1	0,38%	5
Total	22	50	38	11	13	29	19	16	21	19	25	-	263	100,00%	

Marca Top 5	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	% Mercado	Posi�o Ranking:
Peugeot	7	6	4	2	-	2	1	3	1	3	-	-	29	11,03%	3
Mitsubishi	-	24	21	1	4	6	2	2	3	-	3	-	66	25,10%	1
Renault	4	1	2	1	-	5	3	1	1	1	2	-	21	3,04%	5
Fiat	3	3	2	1	2	3	3	2	5	4	4	-	32	7,98%	4
Citr�en	5	5	2	1	3	7	4	4	5	2	7	-	45	0,00%	2
Outras	3	11	7	5	4	6	6	4	6	9	9	-	70	26,62%	
Total Mercado	22	50	38	11	13	29	19	16	21	19	25	-	263	100,00%	

Marca Top Premium	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	% Mercado Premium	Posi�o Ranking:
Mercedes	-	3	2	-	1	-	-	1	-	1	-	-	8	21,05%	3
Toyota	1	3	1	-	1	1	3	1	-	3	7	-	21	55,26%	1
Volkswagen	2	1	1	-	-	1	1	1	1	1	-	-	9	23,68%	2
Total Mercado	3	7	4	-	2	2	4	3	1	5	7	-	38	100,00%	

Peso Marcas Premium	13,64%	14,00%	10,53%	0,00%	15,38%	6,90%	21,05%	18,75%	4,76%	26,32%	28,00%	#DIV/0!	14,45%
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RANKING LIGEIOS MARCA E GRUPOS

	Total	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	Peso %
Auto Zarco	Renault	32	34	8	19	15	40	46	50	35	41	26	-	346	15,88%
Auto Zarco	Dacia	5	6	6	3	3	4	4	3	3	2	2	-	41	1,88%
Diversauto	Nissan	17	15	2	14	10	11	15	10	14	8	15	-	131	6,01%
CIAM	Seat	3	6	5	1	4	8	7	5	3	9	8	-	59	2,71%
CIAM	Suzuki	1	2	-	-	1	1	1	-	1	-	2	-	9	0,41%
Mendes Gomes	Volvo	6	5	1	3	4	6	5	5	7	6	5	-	53	2,43%
Mendes Gomes	Fiat	18	24	14	4	9	13	17	14	18	15	20	-	166	7,62%
Mendes Gomes	Jeep	1	2	2	1	2	1	-	2	1	1	2	-	15	0,69%
Mendes Gomes	Alfa Romeo	1	1	-	-	-	-	-	-	-	-	1	-	3	0,14%
Mendes Gomes	Toyota	17	27	29	2	3	9	16	14	8	9	13	-	147	6,75%
Mendes Gomes	Lexus	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Ford	7	14	7	2	5	10	15	9	10	13	10	-	102	4,68%
Madeira Auto-Car	Kia	8	5	1	8	4	3	9	5	8	6	8	-	65	2,98%
Madeira Auto-Car	Mazda	1	1	3	1	-	-	1	1	2	1	1	-	12	0,55%
Madeira Auto-Car	Citröen	16	16	4	3	6	8	18	16	19	10	14	-	130	5,97%
Madeira Motores	Mini	4	6	4	2	3	3	5	3	4	4	6	-	44	2,02%
Madeira Motores	BMW	13	13	12	2	6	7	9	9	8	8	10	-	97	4,45%
Madeira Motores	Honda	-	-	4	-	-	2	2	2	-	2	1	-	13	0,60%
Madeira Motores	Hyundai	14	15	15	7	10	16	24	17	14	15	14	-	161	7,39%
C Santos VP	Peugeot	27	15	7	9	9	15	11	19	6	12	14	-	144	6,61%
C Santos VP	Mitsubishi	1	25	22	4	8	7	6	5	5	1	6	-	90	4,13%
C Santos VP	Mercedes	10	9	7	6	8	6	13	13	11	13	9	-	105	4,82%
C Santos VP	Smart	2	5	3	-	1	11	7	3	3	1	6	-	42	1,93%
C Santos VP	Opel	11	5	2	-	1	2	4	2	7	-	6	-	40	1,84%
C Santos VP	Volkswagen	12	11	6	5	6	9	13	9	11	10	13	-	105	4,82%
C Santos VP	Skoda	2	2	-	2	-	1	2	3	2	5	1	-	20	0,92%
C Santos VP	Audi	5	5	2	2	-	3	2	5	6	6	3	-	39	1,79%
Total		234	269	166	100	118	196	252	224	206	198	216	-	2 179	100,00%

Grupo	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	% Mercado	Posição Ranking:
Camacho	58	63	21	37	33	64	73	68	56	60	53	-	586	26,89%	1
C Santos VP	70	77	49	28	33	54	58	59	51	48	58	-	585	26,85%	2
Madeira Auto-Car	32	36	15	14	15	21	43	31	39	30	33	-	309	14,18%	5
Mendes Gomes	43	59	46	10	18	29	38	35	34	31	41	-	384	17,62%	3
Madeira Motores	31	34	35	11	19	28	40	31	26	29	31	-	315	14,46%	4
Total	234	269	166	100	118	196	252	224	206	198	216	-	2 179	100,00%	

Marca Top 5	jan/20	fev/20	mar/20	abr/20	mai/20	jun/20	jul/20	ago/20	set/20	out/20	nov/20	dez/20	Total	% Mercado	Posição Ranking:
Renault	32	34	8	19	15	40	46	50	35	41	26	-	346	15,88%	1
Peugeot	27	15	7	9	9	15	11	19	6	12	14	-	144	6,61%	4
Hyundai	14	15	15	7	10	16	24	17	14	15	14	-	161	7,39%	3
Toyota	17	27	29	2	3	9	16	14	8	9	13	-	147	6,75%	5
Fiat	18	24	14	4	9	13	17	14	18	15	20	-	166	7,62%	2
Outras	126	154	93	59	72	103	138	110	125	106	129	-	1 215	55,76%	
Total Mercado	234	269	166	100	118	196	252	224	206	198	216	-	2 179	100,00%	