

	Passageiros	jan/18	fev/18	mar/18	abr/18	mai/18	jun/18	jul/18	ago/18	set/18	out/18	nov/18	dez/18	Total	Peso %
Auto Zarco	Renault	22	32	56	43	44	59	52	36	17	21	40	37	459	16,31%
Auto Zarco	Dacia	8	5	6	5	7	6	9	7	3	4	3	5	68	2,42%
Diversauto	Nissan	13	14	26	5	21	31	19	19	13	10	18	23	212	7,53%
CIAM	Seat	9	1	12	21	7	15	10	17	12	11	9	3	127	4,51%
CIAM	Honda	1	1	1	-	2	1	3	5	3	2	5	7	31	1,10%
CIAM	Suzuki	1	1	-	2	3	2	3	-	-	1	-	-	13	0,46%
Mendes Gomes	Volvo	5	4	6	5	6	6	6	4	5	7	8	10	72	2,56%
Mendes Gomes	Fiat	11	12	30	21	24	18	22	13	15	15	13	14	208	7,39%
Mendes Gomes	Jeep										2	2	2	6	0,21%
Mendes Gomes	Alfa Romeo													-	0,00%
Mendes Gomes	Toyota	10	7	13	14	12	13	15	20	13	12	9	12	150	5,33%
Mendes Gomes	Lexus	-	1	-	-	-	-	1	-	-	-	-	-	2	0,07%
Madeira Auto-Car	Ford	11	13	13	9	14	17	13	13	10	11	19	14	157	5,58%
Madeira Auto-Car	Kia	5	5	9	10	7	6	10	13	14	10	8	7	104	3,69%
Madeira Auto-Car	Mazda	4	4	1	3	5	4	3	2	4	3	4	2	39	1,39%
Madeira Auto-Car	Citröen	5	6	7	5	12	17	17	12	14	18	13	16	142	5,04%
Madeira Motores	Mini	5	5	5	6	6	7	3	4	3	6	1	4	55	1,95%
Madeira Motores	BMW	12	13	14	7	7	4	12	10	6	7	12	13	117	4,16%
Madeira Motores	Hyundai	8	8	8	8	13	8	12	8	12	11	13	10	119	4,23%
C Santos VP	Peugeot	10	10	17	10	11	15	13	15	1	23	11	23	159	5,65%
C Santos VP	Mitsubishi	4	4	3	4	6	11	8	2	2	4	2	3	53	1,88%
C Santos VP	Mercedes	16	8	10	4	9	7	10	5	8	8	13	12	110	3,91%
C Santos VP	Smart	7	11	2	9	4	8	12	9	17	2	9	5	95	3,37%
C Santos VP	Opel	8	5	5	3	2	26	26	15	6	3	11	7	117	4,16%
C Santos VP	Volkswagen	6	7	11	7	6	23	13	13	10	12	5	10	123	4,37%
C Santos VP	Skoda	2	2	-	-	1	-	1	6	-	2	1	4	19	0,67%
C Santos VP	Audi	5	4	1	5	5	6	4	11	7	5	1	4	58	2,06%
<b>Total</b>		<b>188</b>	<b>183</b>	<b>256</b>	<b>206</b>	<b>234</b>	<b>310</b>	<b>297</b>	<b>259</b>	<b>195</b>	<b>210</b>	<b>230</b>	<b>247</b>	<b>2 815</b>	<b>100,00%</b>

Grupo	jan/18	fev/18	mar/18	abr/18	mai/18	jun/18	jul/18	ago/18	set/18	out/18	nov/18	dez/18	Total	% Mercado	Posição Ranking:
Camacho	54	54	101	76	84	114	96	84	48	49	75	75	910	32,33%	1
C Santos	58	51	49	42	44	96	87	76	51	59	53	68	734	26,07%	2
Madeira Auto-Car	25	28	30	27	38	44	43	40	42	42	44	39	442	15,70%	3
Mendes Gomes	26	24	49	40	42	37	44	37	33	36	32	38	438	15,56%	4
Madeira Motores	25	26	27	21	26	19	27	22	21	24	26	27	291	10,34%	5
<b>Total</b>	<b>188</b>	<b>183</b>	<b>256</b>	<b>206</b>	<b>234</b>	<b>310</b>	<b>297</b>	<b>259</b>	<b>195</b>	<b>210</b>	<b>230</b>	<b>247</b>	<b>2 815</b>	<b>100,00%</b>	

Marca Top 5	jan/18	fev/18	mar/18	abr/18	mai/18	jun/18	jul/18	ago/18	set/18	out/18	nov/18	dez/18	Total	% Mercado	Posição Ranking:
Renault	22	32	56	43	44	59	52	36	17	21	40	37	459	16,31%	1
Nissan	13	14	26	5	21	31	19	19	13	10	18	23	212	7,53%	2
Fiat	11	12	30	21	24	18	22	13	15	15	13	14	208	7,39%	3
Ford	11	13	13	9	14	17	13	13	10	11	19	14	157	5,58%	5
Peugeot	10	10	17	10	11	15	13	15	1	23	11	23	159	5,65%	4
Outras	121	102	114	118	120	170	178	163	139	130	129	136	1 620	57,55%	
<b>Total Mercado</b>	<b>188</b>	<b>183</b>	<b>256</b>	<b>206</b>	<b>234</b>	<b>310</b>	<b>297</b>	<b>259</b>	<b>195</b>	<b>210</b>	<b>230</b>	<b>247</b>	<b>2 815</b>	<b>100,00%</b>	

Marca Top Premium	jan/18	fev/18	mar/18	abr/18	mai/18	jun/18	jul/18	ago/18	set/18	out/18	nov/18	dez/18	Total	% Mercado	Posição Ranking:
Mercedes	16	8	10	4	9	7	10	5	8	8	13	12	110	30,64%	2
BMW	12	13	14	7	7	4	12	10	6	7	12	13	117	32,59%	1
Volvo	5	4	6	5	6	6	6	4	5	7	8	10	72	20,06%	3
Alfa Romeo	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%	6
Audi	5	4	1	5	5	6	4	11	7	5	1	4	58	16,16%	4
Lexus	-	1	-	-	-	-	1	-	-	-	-	-	2	0,56%	5
<b>Total Mercado</b>	<b>38</b>	<b>30</b>	<b>31</b>	<b>21</b>	<b>27</b>	<b>23</b>	<b>33</b>	<b>30</b>	<b>26</b>	<b>27</b>	<b>34</b>	<b>39</b>	<b>359</b>	<b>100,00%</b>	

Peso Marcas Premium	20,21%	16,39%	12,11%	10,19%	11,54%	7,42%	11,11%	11,58%	13,33%	12,86%	14,78%	15,79%	12,75%
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	Comerciais	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	Peso %
Auto Zarco	Renault	6	7	6	4	8	10	5	7	1	3	3	8	68	16,19%
Auto Zarco	Dacia	-	1	-	1	-	-	-	-	-	-	-	-	2	0,48%
Diversauto	Nissan	-	1	-	-	-	-	-	-	-	-	1	-	2	0,48%
CIAM	Seat	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
CIAM	Honda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
CIAM	Suzuki	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Volvo	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Fiat	1	4	3	1	2	4	3	2	1	3	5	7	36	8,57%
Mendes Gomes	Jeep	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Toyota	5	3	1	-	1	1	1	-	1	3	2	1	19	4,52%
Mendes Gomes	Lexus	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Ford	2	1	3	9	3	3	4	1	1	2	3	5	37	8,81%
Madeira Auto-Car	Kia	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Mazda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Citröen	10	4	12	15	3	9	9	6	11	10	13	5	107	25,48%
Madeira Motores	Mini	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	BMW	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	Hyundai	-	-	1	1	-	-	-	3	-	-	-	-	5	1,19%
C Santos VP	Peugeot	3	8	5	9	5	5	3	6	2	-	5	9	60	14,29%
C Santos VP	Mitsubishi	4	7	3	2	2	4	2	4	6	3	9	7	53	12,62%
C Santos VP	Mercedes	1	-	2	1	1	4	-	1	1	-	2	2	15	3,57%
C Santos VP	Smart	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Opel	2	-	3	1	1	-	1	-	-	-	-	2	10	2,38%
C Santos VP	Volkswagen	1	2	-	1	-	1	-	-	-	-	-	1	6	1,43%
C Santos VP	Skoda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Audi	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
<b>Total</b>		<b>35</b>	<b>38</b>	<b>39</b>	<b>45</b>	<b>26</b>	<b>41</b>	<b>28</b>	<b>30</b>	<b>24</b>	<b>24</b>	<b>43</b>	<b>47</b>	<b>420</b>	<b>100,00%</b>

Grupo	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
C Santos VP	11	17	13	14	9	14	6	11	9	3	16	21	144	34,29%	2
Madeira Auto-Car	12	5	15	24	6	12	13	7	12	12	16	10	144	34,29%	1
Mendes Gomes	6	7	4	1	3	5	4	2	2	6	7	8	55	13,10%	4
Camacho	6	9	6	5	8	10	5	7	1	3	4	8	72	17,14%	3
Madeira Motores	-	-	1	1	-	-	-	3	-	-	-	-	5	1,19%	5
<b>Total</b>	<b>35</b>	<b>38</b>	<b>39</b>	<b>45</b>	<b>26</b>	<b>41</b>	<b>28</b>	<b>30</b>	<b>24</b>	<b>24</b>	<b>43</b>	<b>47</b>	<b>420</b>	<b>100,00%</b>	

Marca Top 5	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Renault	6	7	6	4	8	10	5	7	1	3	3	8	68	16,19%	2
Citröen	10	4	12	15	3	9	9	6	11	10	13	5	107	25,48%	1
Peugeot	3	8	5	9	5	5	3	6	2	-	5	9	60	14,29%	3
Mitsubishi	4	7	3	2	2	4	2	4	6	3	9	7	53	12,62%	5
Ford	2	1	3	9	3	3	4	1	1	2	3	5	37	8,81%	4
Outras Marcas	10	11	10	6	5	10	5	6	3	6	10	13	95	22,62%	
<b>Total Mercado</b>	<b>35</b>	<b>38</b>	<b>39</b>	<b>45</b>	<b>26</b>	<b>41</b>	<b>28</b>	<b>30</b>	<b>24</b>	<b>24</b>	<b>43</b>	<b>47</b>	<b>420</b>	<b>100,00%</b>	

Marca Top Premium	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Mercedes	1	-	2	1	1	4	-	1	1	-	2	2	15	37,50%	2
Toyota	5	3	1	-	1	1	1	-	1	3	2	1	19	47,50%	1
Volkswagen	1	2	-	1	-	1	-	-	-	-	-	1	6	15,00%	3
<b>Total Mercado</b>	<b>7</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>6</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>4</b>	<b>40</b>	<b>100,00%</b>	

Peso Marcas Premium	20,00%	13,16%	7,69%	4,44%	7,69%	14,63%	3,57%	3,33%	8,33%	12,50%	9,30%	8,51%	9,52%
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	Total	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	Peso %
Auto Zarco	Renault	28	39	62	47	52	69	57	43	18	24	43	45	527	16,29%
Auto Zarco	Dacia	8	6	6	6	7	6	9	7	3	4	3	5	70	2,16%
Diversauto	Nissan	13	15	26	5	21	31	19	19	13	10	19	23	214	6,62%
CIAM	Seat	9	1	12	21	7	15	10	17	12	11	9	3	127	3,93%
CIAM	Honda	1	1	1	-	2	1	3	5	3	2	5	7	31	0,96%
CIAM	Suzuki	1	1	-	2	3	2	3	-	-	1	-	-	13	0,40%
Mendes Gomes	Volvo	5	4	6	5	6	6	6	4	5	7	8	10	72	2,23%
Mendes Gomes	Fiat	12	16	33	22	26	22	25	15	16	18	18	21	244	7,54%
Mendes Gomes	Jeep	-	-	-	-	-	-	-	-	-	2	2	2	6	0,19%
Mendes Gomes	Alfa Romeo	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Toyota	15	10	14	14	13	14	16	20	14	15	11	13	169	5,22%
Mendes Gomes	Lexus	-	1	-	-	-	-	1	-	-	-	-	-	2	0,06%
Madeira Auto-Car	Ford	13	14	16	18	17	20	17	14	11	13	22	19	194	6,00%
Madeira Auto-Car	Kia	5	5	9	10	7	6	10	13	14	10	8	7	104	3,21%
Madeira Auto-Car	Mazda	4	4	1	3	5	4	3	2	4	3	4	2	39	1,21%
Madeira Auto-Car	Citröen	15	10	19	20	15	26	26	18	25	28	26	21	249	7,70%
Madeira Motores	Mini	5	5	5	6	6	7	3	4	3	6	1	4	55	1,70%
Madeira Motores	BMW	12	13	14	7	7	4	12	10	6	7	12	13	117	3,62%
Madeira Motores	Hyundai	8	8	9	9	13	8	12	11	12	11	13	10	124	3,83%
C Santos VP	Peugeot	13	18	22	19	16	20	16	21	3	23	16	32	219	6,77%
C Santos VP	Mitsubishi	8	11	6	6	8	15	10	6	8	7	11	10	106	3,28%
C Santos VP	Mercedes	17	8	12	5	10	11	10	6	9	8	15	14	125	3,86%
C Santos VP	Smart	7	11	2	9	4	8	12	9	17	2	9	5	95	2,94%
C Santos VP	Opel	10	5	8	4	3	26	27	15	6	3	11	9	127	3,93%
C Santos VP	Volkswagen	7	9	11	8	6	24	13	13	10	12	5	11	129	3,99%
C Santos VP	Skoda	2	2	-	-	1	-	1	6	-	2	1	4	19	0,59%
C Santos VP	Audi	5	4	1	5	5	6	4	11	7	5	1	4	58	1,79%
<b>Total</b>		<b>223</b>	<b>221</b>	<b>295</b>	<b>251</b>	<b>260</b>	<b>351</b>	<b>325</b>	<b>289</b>	<b>219</b>	<b>234</b>	<b>273</b>	<b>294</b>	<b>3 235</b>	<b>100,00%</b>

Grupo	jan/18	fev/18	mar/18	abr/18	mai/18	jun/18	jul/18	ago/18	set/18	out/18	nov/18	dez/18	Total	% Mercado	Posição Ranking:
Camacho	60	63	107	81	92	124	101	91	49	52	79	83	982	30,36%	1
C Santos VP	69	68	62	56	53	110	93	87	60	62	69	89	878	27,14%	2
Madeira Auto-Car	37	33	45	51	44	56	56	47	54	54	60	49	586	18,11%	3
Mendes Gomes	32	31	53	41	45	42	48	39	35	42	39	46	493	15,24%	4
Madeira Motores	25	26	28	22	26	19	27	25	21	24	26	27	296	9,15%	5
<b>Total</b>	<b>223</b>	<b>221</b>	<b>295</b>	<b>251</b>	<b>260</b>	<b>351</b>	<b>325</b>	<b>289</b>	<b>219</b>	<b>234</b>	<b>273</b>	<b>294</b>	<b>3 235</b>	<b>100,00%</b>	

Marca Top 5	jan/16	fev/16	mar/16	abr/16	mai/16	jun/16	jul/16	ago/16	set/16	out/16	nov/16	dez/16	Total	% Mercado	Posição Ranking:
Renault	28	39	62	47	52	69	57	43	18	24	43	45	527	16,29%	1
Peugeot	13	18	22	19	16	20	16	21	3	23	16	32	219	6,77%	4
Nissan	13	15	26	5	21	31	19	19	13	10	19	23	214	6,62%	5
Fiat	12	16	33	22	26	22	25	15	16	18	18	21	244	7,54%	3
Citröen	15	10	19	20	15	26	26	18	25	28	26	21	249	7,70%	2
Outras Marcas	142	123	133	138	130	183	182	173	144	131	151	152	1 782	55,09%	
<b>Total Mercado</b>	<b>223</b>	<b>221</b>	<b>295</b>	<b>251</b>	<b>260</b>	<b>351</b>	<b>325</b>	<b>289</b>	<b>219</b>	<b>234</b>	<b>273</b>	<b>294</b>	<b>3 235</b>	<b>100,00%</b>	