



	Passageiros	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	Peso %
Auto Zarco	Renault	24	47	56	55	49	90	40	20	32	34	26	40	513	18,00%
Auto Zarco	Dacia	5	4	5	7	5	10	7	10	5	6	7	7	78	2,74%
Diversauto	Nissan	5	0	37	8	13	18	15	14	16	16	13	27	182	6,39%
CIAM	Seat	6	4	10	10	13	12	17	10	11	12	11	8	124	4,35%
CIAM	Honda	2	0	4	1	0	4	2	0	3	0	6	3	25	0,88%
CIAM	Suzuki	0	2	1	0	0	1	7	1	3	3	1	1	20	0,70%
Mendes Gomes	Volvo	5	5	7	5	6	3	9	2	4	7	6	6	65	2,28%
Mendes Gomes	Fiat	11	14	25	23	14	43	17	10	12	12	19	16	216	7,58%
Mendes Gomes	Toyota	8	14	10	11	10	38	14	17	11	16	13	20	182	6,39%
Mendes Gomes	Lexus	0	0	1	0	0	0	0	0	1	0	0	0	2	0,07%
Madeira Auto-Car	Ford	9	12	15	9	16	8	14	8	8	12	12	23	146	5,12%
Madeira Auto-Car	Kia	5	4	23	4	3	7	5	6	7	9	9	7	89	3,12%
Madeira Auto-Car	Mazda	4	2	7	3	4	5	5	2	3	4	5	7	51	1,79%
Madeira Auto-Car	Citroën	7	6	10	5	9	17	15	9	19	14	14	12	137	4,81%
Madeira Motores	Mini	5	4	6	5	5	7	5	5	7	6	7	4	66	2,32%
Madeira Motores	BMW	9	9	17	13	11	17	13	11	13	14	10	7	144	5,05%
Madeira Motores	Hyundai	6	7	9	7	7	10	6	7	7	8	9	10	93	3,26%
C Santos VP	Peugeot	13	9	14	6	13	28	17	12	5	21	10	11	159	5,58%
C Santos VP	Mitsubishi	2	1	4	5	3	2	4	2	0	0	11	4	38	1,33%
C Santos VP	Mercedes	8	4	13	8	13	8	20	14	4	10	5	9	116	4,07%
C Santos VP	Smart	9	6	5	5	9	2	6	4	4	4	7	5	66	2,32%
C Santos VP	Opel	12	14	8	10	13	18	9	6	6	10	12	6	124	4,35%
C Santos VP	Volkswagen	6	7	13	13	13	13	14	9	6	14	6	14	128	4,49%
C Santos VP	Skoda	1	2	0	1	0	1	3	2	1	1	0	3	15	0,53%
C Santos VP	Audi	3	5	13	6	6	9	8	2	7	5	3	4	71	2,49%
Total		165	182	313	220	235	371	272	183	195	238	222	254	2 850	100,00%

Grupo	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Camacho	42	57	113	81	80	135	88	55	70	71	64	86	942	33,05%	1
C Santos	54	48	70	54	70	81	81	51	33	65	54	56	717	25,16%	2
Madeira Auto-Car	25	24	55	21	32	37	39	25	37	39	40	49	423	14,84%	4
Mendes Gomes	24	33	43	39	30	84	40	29	28	35	38	42	465	16,32%	3
Madeira Motores	20	20	32	25	23	34	24	23	27	28	26	21	303	10,63%	5
Total	165	182	313	220	235	371	272	183	195	238	222	254	2 850	100,00%	

Marca Top 5	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Renault	24	47	56	55	49	90	40	20	32	34	26	40	513	18,00%	1
Fiat	11	14	25	23	14	43	17	10	12	12	19	16	216	7,58%	2
Toyota	8	14	10	11	10	38	14	17	11	16	13	20	182	6,39%	3
Peugeot	13	9	14	6	13	28	17	12	5	21	10	11	159	5,58%	5
Nissan	5	-	37	8	13	18	15	14	16	16	13	27	182	6,39%	3
Outras	104	98	171	117	136	154	169	110	119	139	141	140	1 598	56,07%	
Total Mercado	165	182	313	220	235	371	272	183	195	238	222	254	2 850	100,00%	

Marca Top Premium	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Mercedes	8	4	13	8	13	8	20	14	4	10	5	9	116	29,15%	2
BMW	9	9	17	13	11	17	13	11	13	14	10	7	144	36,18%	1
Volvo	5	5	7	5	6	3	9	2	4	7	6	6	65	16,33%	4
Audi	3	5	13	6	6	9	8	2	7	5	3	4	71	17,84%	3
Lexus	0	0	1	0	0	0	0	0	1	0	0	0	2	0,50%	5
Total Mercado	25	23	51	32	36	37	50	29	29	36	24	26	398	100,00%	

Peso Marcas Premium	15,15%	12,64%	16,29%	14,55%	15,32%	9,97%	18,38%	15,85%	14,87%	15,13%	10,81%	10,24%	13,96%
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	Comerciais	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	Peso %
Auto Zarco	Renault	1	5	3	5	7	4	5	8	4	5	6	10	63	12,75%
Auto Zarco	Dacia	-	-	-	-	-	-	-	-	1	-	-	-	1	0,20%
Diversauto	Nissan	1	2	-	-	1	2	-	-	-	-	-	-	6	1,21%
CIAM	Seat	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
CIAM	Honda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
CIAM	Suzuki	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Volvo	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Fiat	-	2	2	1	2	1	3	4	4	12	3	1	35	7,09%
Mendes Gomes	Toyota	-	6	3	3	2	5	-	1	4	2	1	2	29	5,87%
Mendes Gomes	Lexus	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Ford	4	4	6	-	4	3	4	3	2	4	3	5	42	8,50%
Madeira Auto-Car	Kia	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Mazda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Citroën	6	5	15	6	9	8	6	7	5	4	8	19	98	19,84%
Madeira Motores	Mini	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	BMW	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	Hyundai	-	-	-	-	-	-	-	-	-	-	1	-	1	0,20%
C Santos VP	Peugeot	3	2	9	4	5	8	4	1	9	10	10	4	69	13,97%
C Santos VP	Mitsubishi	18	22	4	2	3	6	8	6	6	6	11	9	101	20,45%
C Santos VP	Mercedes	1	4	2	1	3	3	2	1	1	4	2	2	26	5,26%
C Santos VP	Smart	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Opel	2	1	1	1	-	-	2	3	1	1	-	1	13	2,63%
C Santos VP	Volkswagen	-	-	-	1	-	1	1	2	3	-	-	2	10	2,02%
C Santos VP	Skoda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Audi	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Total		36	53	45	24	36	41	35	36	40	48	45	55	494	100,00%

Grupo	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
C Santos VP	24	29	16	9	11	18	17	13	20	21	23	18	219	44,33%	1
Madeira Auto-Car	10	9	21	6	13	11	10	10	7	8	11	24	140	28,34%	2
Mendes Gomes	-	8	5	4	4	6	3	5	8	14	4	3	64	12,96%	4
Camacho	2	7	3	5	8	6	5	8	5	5	6	10	70	14,17%	3
Madeira Motores	-	-	-	-	-	-	-	-	-	-	1	-	1	0,20%	5
Total	36	53	45	24	36	41	35	36	40	48	45	55	494	100,00%	

Marca Top 5	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Mitsubishi	18	22	4	2	3	6	8	6	6	6	11	9	101	20,45%	1
Citroën	6	5	15	6	9	8	6	7	5	4	8	19	98	19,84%	2
Peugeot	3	2	9	4	5	8	4	1	9	10	10	4	69	13,97%	3
Renault	1	5	3	5	7	4	5	8	4	5	6	10	63	12,75%	4
Ford	4	4	6	-	4	3	4	3	2	4	3	5	42	8,50%	5
Outras Marcas	4	15	8	7	8	12	8	11	14	19	7	8	121	24,49%	
Total Mercado	36	53	45	24	36	41	35	36	40	48	45	55	494	100,00%	

Marca Top Premium	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Mercedes	1	4	2	1	3	3	2	1	1	4	2	2	26	40,00%	2
Toyota	0	6	3	3	2	5	0	1	4	2	1	2	29	44,62%	1
Volkswagen	0	0	0	1	0	1	1	2	3	0	0	2	10	15,38%	3
Total Mercado	1	10	5	5	5	9	3	4	8	6	3	6	65	100,00%	

Peso Marcas Premium	2,78%	18,87%	11,11%	20,83%	13,89%	21,95%	8,57%	11,11%	20,00%	12,50%	6,67%	10,91%	13,16%
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	Total	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	Peso %
Auto Zarco	Renault	25	52	59	60	56	94	45	28	36	39	32	50	576	17,22%
Auto Zarco	Dacia	5	4	5	7	5	10	7	10	6	6	7	7	79	2,36%
Diversauto	Nissan	6	2	37	8	14	20	15	14	16	16	13	27	188	5,62%
CIAM	Seat	6	4	10	10	13	12	17	10	11	12	11	8	124	3,71%
CIAM	Honda	2	-	4	1	-	4	2	-	3	-	6	3	25	0,75%
CIAM	Suzuki	-	2	1	-	-	1	7	1	3	3	1	1	20	0,60%
Mendes Gomes	Volvo	5	5	7	5	6	3	9	2	4	7	6	6	65	1,94%
Mendes Gomes	Fiat	11	16	27	24	16	44	20	14	16	24	22	17	251	7,51%
Mendes Gomes	Toyota	8	20	13	14	12	43	14	18	15	18	14	22	211	6,31%
Mendes Gomes	Lexus	-	-	1	-	-	-	-	-	1	-	-	-	2	0,06%
Madeira Auto-Car	Ford	13	16	21	9	20	11	18	11	10	16	15	28	188	5,62%
Madeira Auto-Car	Kia	5	4	23	4	3	7	5	6	7	9	9	7	89	2,66%
Madeira Auto-Car	Mazda	4	2	7	3	4	5	5	2	3	4	5	7	51	1,53%
Madeira Auto-Car	Citröen	13	11	25	11	18	25	21	16	24	18	22	31	235	7,03%
Madeira Motores	Mini	5	4	6	5	5	7	5	5	7	6	7	4	66	1,97%
Madeira Motores	BMW	9	9	17	13	11	17	13	11	13	14	10	7	144	4,31%
Madeira Motores	Hyundai	6	7	9	7	7	10	6	7	7	8	10	10	94	2,81%
C Santos VP	Peugeot	16	11	23	10	18	36	21	13	14	31	20	15	228	6,82%
C Santos VP	Mitsubishi	20	23	8	7	6	8	12	8	6	6	22	13	139	4,16%
C Santos VP	Mercedes	9	8	15	9	16	11	22	15	5	14	7	11	142	4,25%
C Santos VP	Smart	9	6	5	5	9	2	6	4	4	4	7	5	66	1,97%
C Santos VP	Opel	14	15	9	11	13	18	11	9	7	11	12	7	137	4,10%
C Santos VP	Volkswagen	6	7	13	14	13	14	15	11	9	14	6	16	138	4,13%
C Santos VP	Skoda	1	2	-	1	-	1	3	2	1	1	-	3	15	0,45%
C Santos VP	Audi	3	5	13	6	6	9	8	2	7	5	3	4	71	2,12%
Total		201	235	358	244	271	412	307	219	235	286	267	309	3 344	100,00%

Grupo	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Camacho	44	64	116	86	88	141	93	63	75	76	70	96	1 012	30,26%	1
C Santos VP	78	77	86	63	81	99	98	64	53	86	77	74	936	27,99%	2
Madeira Auto-Car	35	33	76	27	45	48	49	35	44	47	51	73	563	16,84%	3
Mendes Gomes	24	41	48	43	34	90	43	34	36	49	42	45	529	15,82%	4
Madeira Motores	20	20	32	25	23	34	24	23	27	28	27	21	304	9,09%	5
Total	201	235	358	244	271	412	307	219	235	286	267	309	3 344	100,00%	

Marca Top 5	jan/16	fev/16	mar/16	abr/16	mai/16	jun/16	jul/16	ago/16	set/16	out/16	nov/16	dez/16	Total	% Mercado	Posição Ranking:
Renault	25	52	59	60	56	94	45	28	36	39	32	50	576	17,22%	1
Fiat	11	16	27	24	16	44	20	14	16	24	22	17	251	7,51%	2
Peugeot	13	11	25	11	18	25	21	16	24	18	22	31	235	7,03%	3
Citröen	13	16	21	9	20	11	18	11	10	16	15	28	188	5,62%	4
Toyota	6	2	37	8	14	20	15	14	16	16	13	27	188	5,62%	4
Outras	133	138	189	132	147	218	188	136	133	173	163	156	1 906	57,00%	
Total Mercado	201	235	358	244	271	412	307	219	235	286	267	309	3 344	100,00%	