



	Passageiros	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	Peso %
Auto Zarco	Renault	18	22	46	27	41	69	87	21	18	27	31	40	447	17,50%
Auto Zarco	Dacia	0	6	9	9	6	9	8	10	6	5	4	1	73	2,86%
Diversauto	Nissan	6	7	28	10	17	12	4	6	13	12	13	15	143	5,60%
CIAM	Seat	5	10	10	9	10	10	17	6	8	12	13	11	121	4,74%
CIAM	Honda	0	3	4	2	2	13	3	5	2	2	3	1	40	1,57%
CIAM	Suzuki	0	0	0	0	0	0	0	0	0	0	1	1	2	0,08%
Mendes Gomes	Volvo	6	6	7	4	6	6	5	4	5	5	5	5	64	2,50%
Mendes Gomes	Fiat	7	8	18	8	11	23	15	8	15	12	16	17	158	6,18%
Madeira Auto-Car	Ford	9	15	17	4	17	24	11	8	6	15	10	16	152	5,95%
Madeira Auto-Car	Kia	4	7	11	2	13	7	6	3	6	4	7	3	73	2,86%
Madeira Auto-Car	Mazda	1	4	10	0	1	5	2	3	1	2	4	7	40	1,57%
Madeira Auto-Car	Citröen	5	6	8	3	4	8	10	5	7	1	13	8	78	3,05%
Madeira Motores	Mini	5	3	6	1	6	5	6	3	4	4	6	3	52	2,04%
Madeira Motores	BMW	11	5	8	5	12	13	12	8	11	10	12	9	116	4,54%
Madeira Motores	Hyundai	5	5	7	6	7	5	6	4	4	5	6	5	65	2,54%
Mendes Gomes	Toyota	9	13	21	6	9	15	19	11	13	8	14	24	162	6,34%
Mendes Gomes	Lexus	0	0	0	0	0	0	0	0	0	0	0	0	-	0,00%
C Santos VP	Peugeot	20	13	19	12	18	9	9	7	20	20	18	18	183	7,16%
C Santos VP	Mitsubishi	4	3	5	2	3	9	5	5	4	2	3	2	47	1,84%
C Santos VP	Mercedes	16	12	10	3	11	12	9	17	10	14	10	10	134	5,24%
C Santos VP	Smart	11	11	7	4	9	14	6	3	3	9	6	5	88	3,44%
C Santos VP	Opel	4	10	19	7	5	15	18	2	6	9	6	13	114	4,46%
C Santos VP	Volkswagen	12	5	8	9	14	18	11	14	13	11	7	7	129	5,05%
C Santos VP	Skoda	1	1	3	0	0	2	0	1	4	1	1	1	15	0,59%
C Santos VP	Audi	6	4	4	4	8	5	6	4	2	8	6	2	59	2,31%
Total		165	179	285	137	230	308	275	158	181	198	215	224	2 555	100,00%

Grupo	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Camacho	29	48	97	57	76	113	119	48	47	58	65	69	826	32,33%	
C Santos	74	59	75	41	68	84	64	53	62	74	57	58	769	30,10%	
Madeira Auto-Car	19	32	46	9	35	44	29	19	20	22	34	34	343	13,42%	
Mendes Gomes	22	27	46	18	26	44	39	23	33	25	35	46	384	15,03%	
Madeira Motores	21	13	21	12	25	23	24	15	19	19	24	17	233	9,12%	
Total	165	179	285	137	230	308	275	158	181	198	215	224	2 555	100,00%	

Marca Top 5	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Renault													-	0,00%	
Fiat													-	0,00%	
Ford													-	0,00%	
Peugeot													-	0,00%	
Nissan													-	0,00%	
Outras	165	179	285	137	230	308	275	158	181	198	215	224	2 555	100,00%	
Total Mercado	165	179	285	137	230	308	275	158	181	198	215	224	2 555	100,00%	

Marca Top Premium	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Mercedes	16	12	10	3	11	12	9	17	10	14	10	10	134	35,92%	
BMW	11	5	8	5	12	13	12	8	11	10	12	9	116	31,10%	
Audi	6	4	4	4	8	5	6	4	2	8	6	2	59	15,82%	
Volvo	6	6	7	4	6	6	5	4	5	5	5	5	64	17,16%	
Lexus	0	0	0	0	0	0	0	0	0	0	0	0	-	0,00%	
Total Mercado	39	27	29	16	37	36	32	33	28	37	33	26	373	100,00%	

Peso Marcas Premium	23,64%	15,08%	10,18%	11,68%	16,09%	11,69%	11,64%	20,89%	15,47%	18,69%	15,35%	11,61%	14,60%
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	Comerciais	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	Peso %
Auto Zarco	Renault	2	6	4	3	4	4	8	4	10	5	4	13	67	15,40%
Auto Zarco	Dacia	-	-	-	-	1	-	1	1	-	1	1	-	5	1,15%
Diversauto	Nissan	-	-	8	-	-	-	1	-	-	-	-	-	9	2,07%
CIAM	Seat	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
CIAM	Honda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
CIAM	Suzuki	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Volvo	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Mendes Gomes	Fiat	-	1	1	-	1	2	2	-	-	3	4	5	19	4,37%
Madeira Auto-Car	Ford	5	2	6	2	-	1	3	3	1	3	1	10	37	8,51%
Madeira Auto-Car	Kia	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Mazda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Auto-Car	Citröen	4	4	13	2	5	5	7	6	5	5	5	14	75	17,24%
Madeira Motores	Mini	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	BMW	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Madeira Motores	Hyundai	-	-	-	-	-	-	-	-	-	-	-	1	1	0,23%
Mendes Gomes	Toyota	1	-	6	7	22	19	4	-	6	12	7	8	92	21,15%
Mendes Gomes	Lexus	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Peugeot	3	5	4	3	4	6	3	4	6	5	8	7	58	13,33%
C Santos VP	Mitsubishi	1	-	1	3	-	2	1	-	-	12	1	2	23	5,29%
C Santos VP	Mercedes	-	1	5	3	3	1	3	-	-	1	2	8	27	6,21%
C Santos VP	Smart	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Opel	-	-	-	-	1	3	2	-	-	-	2	1	9	2,07%
C Santos VP	Volkswagen	3	-	-	2	-	2	2	2	1	1	-	-	13	2,99%
C Santos VP	Skoda	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Audi	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
Total		19	19	48	25	41	45	37	20	29	48	35	69	435	100,00%

Grupo	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Camacho	2	6	12	3	5	4	10	5	10	6	5	13	81	18,62%	
C Santos	7	6	10	11	8	14	11	6	7	19	13	18	130	29,89%	
Madeira Auto-Car	9	6	19	4	5	6	10	9	6	8	6	24	112	25,75%	
Mendes Gomes	1	1	7	7	23	21	6	-	6	15	11	13	111	25,52%	
Madeira Motores	-	-	-	-	-	-	-	-	-	-	-	1	1	0,23%	
Total	19	19	48	25	41	45	37	20	29	48	35	69	435	100,00%	

Marca Top 5	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Mitsubishi	1	-	1	3	-	2	1	-	-	12	1	2	23	5,29%	
Citröen	4	4	13	2	5	5	7	6	5	5	5	14	75	17,24%	
Peugeot	3	5	4	3	4	6	3	4	6	5	8	7	58	13,33%	
Renault	2	6	4	3	4	4	8	4	10	5	4	13	67	15,40%	
Toyota	1	-	6	7	22	19	4	-	6	12	7	8	92	21,15%	
Outras Marcas	8	4	20	7	6	9	14	6	2	9	10	25	120	27,59%	
Total Mercado	19	19	48	25	41	45	37	20	29	48	35	69	435	100,00%	

Marca Top Premium	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Mercedes	-	1	5	3	3	1	3	-	-	1	2	8	27	0,20454545	
Toyota	1	-	6	7	22	19	4	-	6	12	7	8	92	0,6969697	
Volkswagen	3	-	-	2	-	2	2	2	1	1	-	-	13	0,09848485	
Total Mercado	4	1	11	12	25	22	9	2	7	14	9	16	132	1	

Peso Marcas Premium	21,05%	5,26%	22,92%	48,00%	60,98%	48,89%	24,32%	10,00%	24,14%	29,17%	25,71%	23,19%	30,34%
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	Total	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	Peso %
Auto Zarco	Renault	20	28	50	30	45	73	95	25	28	32	35	53	514	17,19%
Auto Zarco	Dacia	-	6	9	9	7	9	9	11	6	6	5	1	78	2,61%
Diversauto	Nissan	6	7	36	10	17	12	5	6	13	12	13	15	152	5,08%
CIAM	Seat	5	10	10	9	10	10	17	6	8	12	13	11	121	4,05%
CIAM	Honda	-	3	4	2	2	13	3	5	2	2	3	1	40	1,34%
CIAM	Suzuki	-	-	-	-	-	-	-	-	-	-	1	1	2	0,07%
Mendes Gomes	Volvo	6	6	7	4	6	6	5	4	5	5	5	5	64	2,14%
Mendes Gomes	Fiat	7	9	19	8	12	25	17	8	15	15	20	22	177	5,92%
Madeira Auto-Car	Ford	14	17	23	6	17	25	14	11	7	18	11	26	189	6,32%
Madeira Auto-Car	Kia	4	7	11	2	13	7	6	3	6	4	7	3	73	2,44%
Madeira Auto-Car	Mazda	1	4	10	-	1	5	2	3	1	2	4	7	40	1,34%
Madeira Auto-Car	Citröen	9	10	21	5	9	13	17	11	12	6	18	22	153	5,12%
Madeira Motores	Mini	5	3	6	1	6	5	6	3	4	4	6	3	52	1,74%
Madeira Motores	BMW	11	5	8	5	12	13	12	8	11	10	12	9	116	3,88%
Madeira Motores	Hyundai	5	5	7	6	7	5	6	4	4	5	6	6	66	2,21%
Mendes Gomes	Toyota	10	13	27	13	31	34	23	11	19	20	21	32	254	8,49%
Mendes Gomes	Lexus	-	-	-	-	-	-	-	-	-	-	-	-	-	0,00%
C Santos VP	Peugeot	23	18	23	15	22	15	12	11	26	25	26	25	241	8,06%
C Santos VP	Mitsubishi	5	3	6	5	3	11	6	5	4	14	4	4	70	2,34%
C Santos VP	Mercedes	16	13	15	6	14	13	12	17	10	15	12	18	161	5,38%
C Santos VP	Smart	11	11	7	4	9	14	6	3	3	9	6	5	88	2,94%
C Santos VP	Opel	4	10	19	7	6	18	20	2	6	9	8	14	123	4,11%
C Santos VP	Volkswagen	15	5	8	11	14	20	13	16	14	12	7	7	142	4,75%
C Santos VP	Skoda	1	1	3	-	-	2	-	1	4	1	1	1	15	0,50%
C Santos VP	Audi	6	4	4	4	8	5	6	4	2	8	6	2	59	1,97%
Total		184	198	333	162	271	353	312	178	210	246	250	293	2 990	100,00%

Grupo	jan/17	fev/17	mar/17	abr/17	mai/17	jun/17	jul/17	ago/17	set/17	out/17	nov/17	dez/17	Total	% Mercado	Posição Ranking:
Camacho	31	54	109	60	81	117	129	53	57	64	70	82	907	30,33%	
C Santos VP	81	65	85	52	76	98	75	59	69	93	70	76	899	30,07%	
Madeira Auto-Car	28	38	65	13	40	50	39	28	26	30	40	58	455	15,22%	
Mendes Gomes	23	28	53	25	49	65	45	23	39	40	46	59	495	16,56%	
Madeira Motores	21	13	21	12	25	23	24	15	19	19	24	18	234	7,83%	
Total	184	198	333	162	271	353	312	178	210	246	250	293	2 990	100,00%	

Marca Top 5	jan/16	fev/16	mar/16	abr/16	mai/16	jun/16	jul/16	ago/16	set/16	out/16	nov/16	dez/16	Total	% Mercado	Posição Ranking:
Renault	20	28	50	30	45	73	95	25	28	32	35	53	514	17,19%	
Peugeot	23	18	23	15	22	15	12	11	26	25	26	25	241	8,06%	
Fiat	7	9	19	8	12	25	17	8	15	15	20	22	177	5,92%	
Toyota	10	13	27	13	31	34	23	11	19	20	21	32	254	8,49%	
Ford	14	17	23	6	17	25	14	11	7	18	11	26	189	6,32%	
Outras	110	113	191	90	144	181	151	112	115	136	137	135	1 615	54,01%	
Total Mercado	184	198	333	162	271	353	312	178	210	246	250	293	2 990	100,00%	